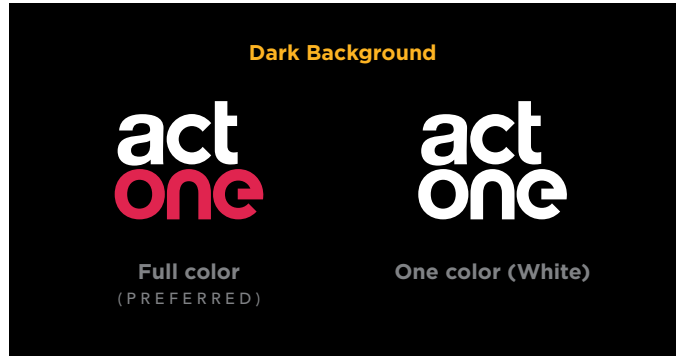
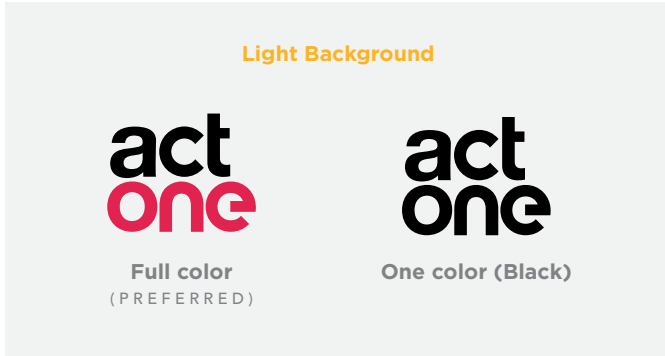




ABBREVIATED

Brand Guidelines

BACKGROUNDS



**When backgrounds have multiple colors, please use the "one color" versions.*

USAGE



Minimum Size



COLORS

Primary Colors

<p>Pantone 1787 C C0 M84 Y65 K12 #E0244F R224 G36 B79</p>	<p>Pantone Black 6 C C100 M100 Y100 K100 #000000 R0 G0 B0</p>
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Secondary Colors

<p>Pantone 663 C C8 M6 Y7 K0 #E6E6E6 R230 G230 B230</p>	<p>Pantone 298 C C75 M21 Y0 K0 #40C9FF R64 G201 B255</p>
<p>Pantone 200 C C0 M90 Y68 K30 #B21239 R178 G18 B57</p>	<p>Pantone 2010 C C0 M32 Y96 K0 #FFAD0A R255 G173 B10</p>

FONTS

Primary Font

Gotham
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz1234567890

System Font

Calibri/ Regular
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz 1234567890

**All Gotham and Calibri weights and styles are acceptable.*